

BUSINESS DEVELOPMENT ADVISORY COUNCIL

Clark County, Las Vegas
500 S. Grand Central Parkway, Silver Room, 4th Floor
March 16, 2015 9:00 a.m.

**MARKETING & PUBLIC RELATIONS SUBCOMMITTEE MEETING
AGENDA**

- I. Call to Order
- II. Opening Ceremonies
 - a. Silent Invocation
 - b. Pledge of Allegiance
- III. Certification of Compliance with the Nevada Open Meeting Law
- IV. Introductions
- V. Public Comments
- VI. Review of Marketing status from last session (For Possible Action)
- VII. Ideas for Marketing and PR moving forward (For Possible Action)
- VIII. Decide Marketing tools (For Possible Action)
- IX. Decide Marketing materials (For Possible Action)
- X. Identify tasks (For Possible Action)
- XI. Identify owner of task (For Possible Action)
- XII. Public Comments
- XIII. Next Meeting – Wednesday, April 8, 2015, 9:00 a.m.
4th Floor, Gold Room, at the Clark County Government Center
- XIV. Adjournment

Date Posted: 3/9/2015

This is a public meeting. The agenda has been posted in the following locations in conformance with the Nevada Open Meeting Law:

Clark County Government Center, 500 S. Grand Central Pkwy, LV, NV
Clark County District Court Administration, 200 S. 3rd Street, LV, NV
Regional Transportation Commission, 600 S. Grand Central Pkwy, LV, NV
Clark County Aviation, McCarran International Airport, 5757 Wayne Newton Blvd. LV, NV

We are pleased to make reasonable accommodations for members of the public who are disabled. If special arrangements are necessary, please notify the County Manager's Office at (702) 455-3530. Advanced notice of twenty-four (24) hours is requested.

Copies of non-confidential supporting materials provided to the Council are available upon request. Request for such supporting materials should be made to Diana Escobar at (702) 455-4432 or at descobar@ClarkCountyNV.gov, Clark County Purchasing and Contract Division, at 500 S. Grand Central Parkway, 4th floor, Las Vegas, NV 89155 and are available on-line at www.clarkcountynv.gov.

Items on the agenda may be taken out of order. The Council may combine two or more agenda items for consideration. The Council may remove an item from the agenda or delay discussion relating to an item on the agenda at any time. Periods devoted for the general public to provide comments are limited to matters relevant to the Council's jurisdiction. Public comment is limited to three (3) minutes per speaker and may be reasonably reduced if necessary to accommodate an unusually large number of persons desiring to speak. No vote may be taken on a matter not listed on the posted agenda.